

CO-OP COMMUNITY SPACES OFFICIAL CONTEST RULES & REGULATIONS

The Co-op Community Spaces Contest (the "Contest") is sponsored by Federated Co-operatives Limited (the "Sponsor"), as assisted by My Brother Darryl ("Independent Judging Organization"). The Contest begins 12:00 a.m. CST January 8, 2018 (the "Contest Start Date") and ends 11:59 p.m. CST January 31, 2018 (the "Contest Closing Date"), known as the "Contest Period".

HOW TO ENTER:

NO PURCHASE NECESSARY. A purchase will not increase your chance of winning.

PUBLIC ENTRIES:

Visit www.communityspaces.ca to complete the online entry form with the following information: first name, last name, phone number, postal code and valid email address. A bonus entry will be provided for each share through email. Upon completion of your entry form, you will be entered into a random draw for your chance to win the Grand Prize of a Fitbit Ionic Watch and one \$500 CO-OP® Gift Card or one of four secondary prizes, each consisting of one \$500 CO-OP® Gift Card ("Public Prizes"). Limit one (1) entry form per person regardless of the email address provided. Limit of ten (10) "Share through Email" bonus entries per individual.

EMPLOYEE ENTRIES:

If you are in good standing and maintaining full time or part time employment at a Federated Co-operatives Limited or a participating retail CO-OP® or THE MARKETPLACE™ location ("Team Member") visit www.communityspaces.ca, follow the same instructions as PUBLIC ENTRIES and check the appropriate employer box (FCL or Retail). A bonus entry will be provided for each share through email or Facebook. Upon completion of your entry form, you will be entered into a random draw for your chance to win one of two \$500 CO-OP® Gift Cards ("Team Member Prizes"). Limit one (1) entry form per person regardless of the email address provided. Limit of ten (10) "Share through Email" bonus entries per individual.

All entries must be received on or before the Contest Closing Date.

ELIGIBILITY:

PUBLIC PRIZE ELIGIBILITY: To enter the Contest and be eligible to win, a person must be a resident of British Columbia, Alberta, Saskatchewan, Manitoba, Northwest Territories, Nunavut, or the Kenora District in northwest Ontario, and the age of majority in the jurisdiction in which he or she resides. Board members of Federated Co-operatives Limited and the Retail Co-operatives, members of the immediate family of an employee of the Sponsor, those domiciled with an employee of the Sponsor, and employees of the Sponsor's affiliates, agents, member retail co-operatives, independent judging organizations, consulting, advertising and promotional agencies are not eligible to participate in the Contest, or win prizes in the Contest. Immediate family is defined as parents, siblings, children or spouse.

TEAM MEMBER PRIZE ELIGIBILITY: The Team Member Contest is open to Team Members and their immediate family members residing in the same household, who have reached the age of majority in their Province of residence and who are in good standing and maintaining full time or part time employment at a Federated Co-operatives Limited or a participating retail CO-OP® or THE MARKETPLACE™ location during the entire Contest Period and through any applicable prize notification and redemption dates. Employees and members of the Board of Directors of the Team Member Contest Sponsor and Team Member Contest Sponsor's subsidiaries ("Limited Eligibility Players") are NOT eligible to win prizes in the Team Member Contest unless otherwise specified within. Employees of the Administrators or the Team Member Contest Sponsor's distributors, sales representatives, advertising and promotion agencies, and agents, participating prize sponsors, or any entity that the Team Member Contest Sponsor contracts with, specific to this contest, as well as those persons that reside with such employees, are also not eligible to play or win prizes.

PRIZES:

PUBLIC PRIZES: 1 Fitbit Ionic Watch and 5 \$500 CO-OP® Gift Cards

TEAM MEMBER PRIZES: 2 \$500 CO-OP® Gift Cards

APPROXIMATE RETAIL VALUE \$4,000 CAD

Prizes must be accepted as awarded. Prizes may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability.

The chances of being selected are dependent upon the total number of eligible entries received during the Contest Period. The winner will be required to sign a Statement of Compliance, Release and Indemnity Agreement.

PRIZE WINNERS:

PUBLIC PRIZE WINNERS: Five random draws for the PUBLIC PRIZES will be made on February 16, 2018, by the Independent Judging Organization in Seagrave, Ontario, from among all eligible PUBLIC ENTRIES received on or before the Contest Closing Date. Secondary prizes will be awarded as follows: One (1) prize per winner per 1) Manitoba and the Kenora District in northwestern Ontario 2) Saskatchewan 3) Alberta 4) British Columbia and Yellowknife, N.W.T.

TEAM MEMBER PRIZE WINNERS: A random draw for one TEAM MEMBER PRIZE will be made on February 16, 2018, by the Independent Judging Organization in Seagrave, Ontario,, from among all eligible FCL TEAM MEMBER entries received on or before the Contest Closing Date. A random draw for one TEAM MEMBER PRIZE will be made on February 16, 2017, by the Independent Judging Organization in Seagrave, Ontario, from among all eligible RETAIL TEAM MEMBER entries received on or before the Contest Closing Date.

Selected entrants will be contacted by telephone within 14 days of the draw date. If a selected entrant cannot be contacted within 14 days of the draw date his/her entry will be disqualified and another entrant will be randomly selected. To be declared a winner, the selected entrant must (1) correctly answer a mathematical skill testing question to be administered via telephone, mail or email; and (2) complete, sign and return a Statement of Compliance, Release and Indemnity Agreement to the Sponsor within 14 days of receipt of written prize notification or prize will be forfeited and an alternate winner selected. Prize winners consent to the use of their name, address (city and province) and photograph without compensation, in any future publicity carried out by the Sponsor.

GENERAL:

By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial and municipal laws. To request a copy of these Official Rules, send a self-addressed, stamped envelope to Co-op Community Spaces Contest, PO Box 1050, Saskatoon SK S7K 3M9.

All entries become the property of the Sponsor and none will be returned. By entering this Contest, entrants consent to the use of their name and address (city and province) by the Sponsor for the purposes stated herein.

The Sponsor reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of these Official Rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, tampered with or irregular in any way.

Subject to applicable law, the Sponsor reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify these Official Rules or administration of the Contest or suspend this Contest in whole or in part without prior notice and with no obligation or liability. In the Sponsor's sole discretion, a winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination or suspension.

By participating in the Contest, entrants agree to release and indemnify the Sponsor and any independent judging organization as well as their respective parents, affiliates, member retail co-operatives, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, from any and all losses, expenses (including legal fees), damages and claims of any kind in connection with the Contest or resulting from the acceptance, possession or use of any prize, including without limitation any loss, personal injury, death, property damage, or claims based on publicity rights, defamation or invasion of privacy.

Under no circumstances will the Sponsor, its member retail co-operatives, subsidiaries, affiliates, independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotional agencies, be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, indirect, consequential or otherwise) with respect to or in any way arising from, this Contest or the prize awarded. In no event shall the Sponsor be required to award more prizes than what is indicated in these Official Rules or award the prizes otherwise than in accordance with these Official Rules.

PRIVACY:

The Sponsor, Federated Co-operatives Limited, respects your right to privacy. Personal information collected is not sold, rented or loaned to any third parties.

The Sponsor will use the information collected to administer the Contest and, if consent is actively and voluntarily given at the time of entry, to provide you with information regarding the latest email offers and communications from Co-op. If you no longer wish to receive emails from Co-op you may click the unsubscribe link that appears at the bottom of every email.

Federated Co-operatives Limited will handle personal information in accordance with its privacy policies and practices, which can be accessed on its website www.fcl.crs or by contacting the privacy officer for Federated Co-operatives Limited at privacy@fcl.crs; and in accordance with applicable laws. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.